



XplorBee

Deep Learning-powered

BY  Lazoh





ABOUT US

Track, Monitor and manage key words

Xplor Bee powered by Aizoh is a Software-as-a-Service that helps users find information on keywords-basis in social media (Twitter, Instagram, Facebook) and in Online Media (News Sites like BBC, CNN, and region-specific channels, etc.).

Integrated Dash Board

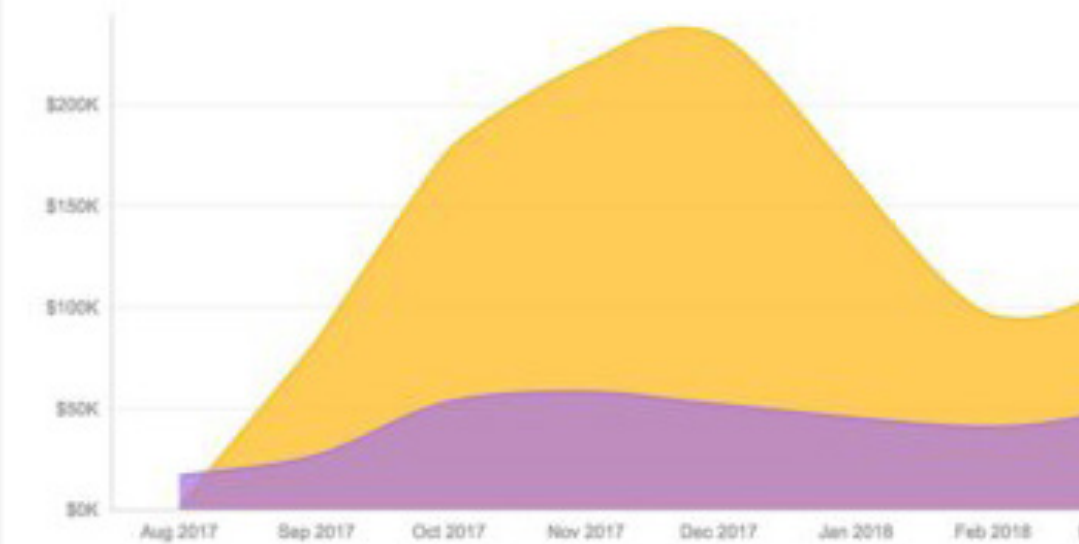
Monitor Keywords campaign details

► Analyze timeline & Social Media post details

► Sentiment and Geography



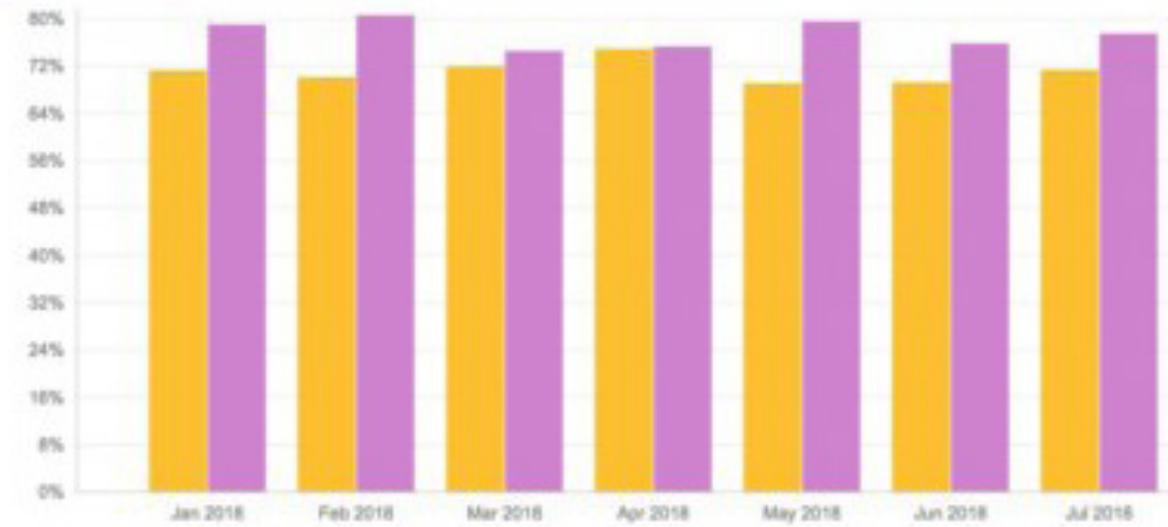
Revenue vs Expense by Month



Leads
Potentials
Won Deals

Customer Satisfaction

Response Rate Satisfaction Rate



Tickets Volume by priority





Xplor Bee Custom Development External Data Acquisition Portfolio

Applicable to many organization that need to monitor certain keywords or occurrences in digital spheres.



Topic Monitoring

Nowadays, everyone is talking about everything online (social media, news websites, and so on). In order to get the idea and insight from this, we should listen to those digital channels.

Our engine can scrap, crawl, and listen to the data from digital spheres based on keywords that you can choose. When the keywords are being mentioned, we can listen to them, store them, and analyse them for your insights.

Marketing Plan

When launching a new product, or a new campaign, there are certain keyword focus that needs to be picked to better resonate with the audience in social media or otherwise.





Online Marketplace

Getting new prospective customers is one of the challenges faced by many companies. The utilization of data from the internet can be one of the sources.

Our engine has the capability to acquire data from various marketplaces to identify merchant profiles as well as analyse their revenue and ratings.

This information can be beneficial for banking or financial institution that provide loan for UMKM to get a potential lead or to evaluate potential customers (with an online store) who apply for loans or other relevant use cases.



Property Appraisal

Banks need to validate each applicant's data for housing finance. Data such as land price per m2, overall house price with typical m2, can actually be identified from the property marketplace.

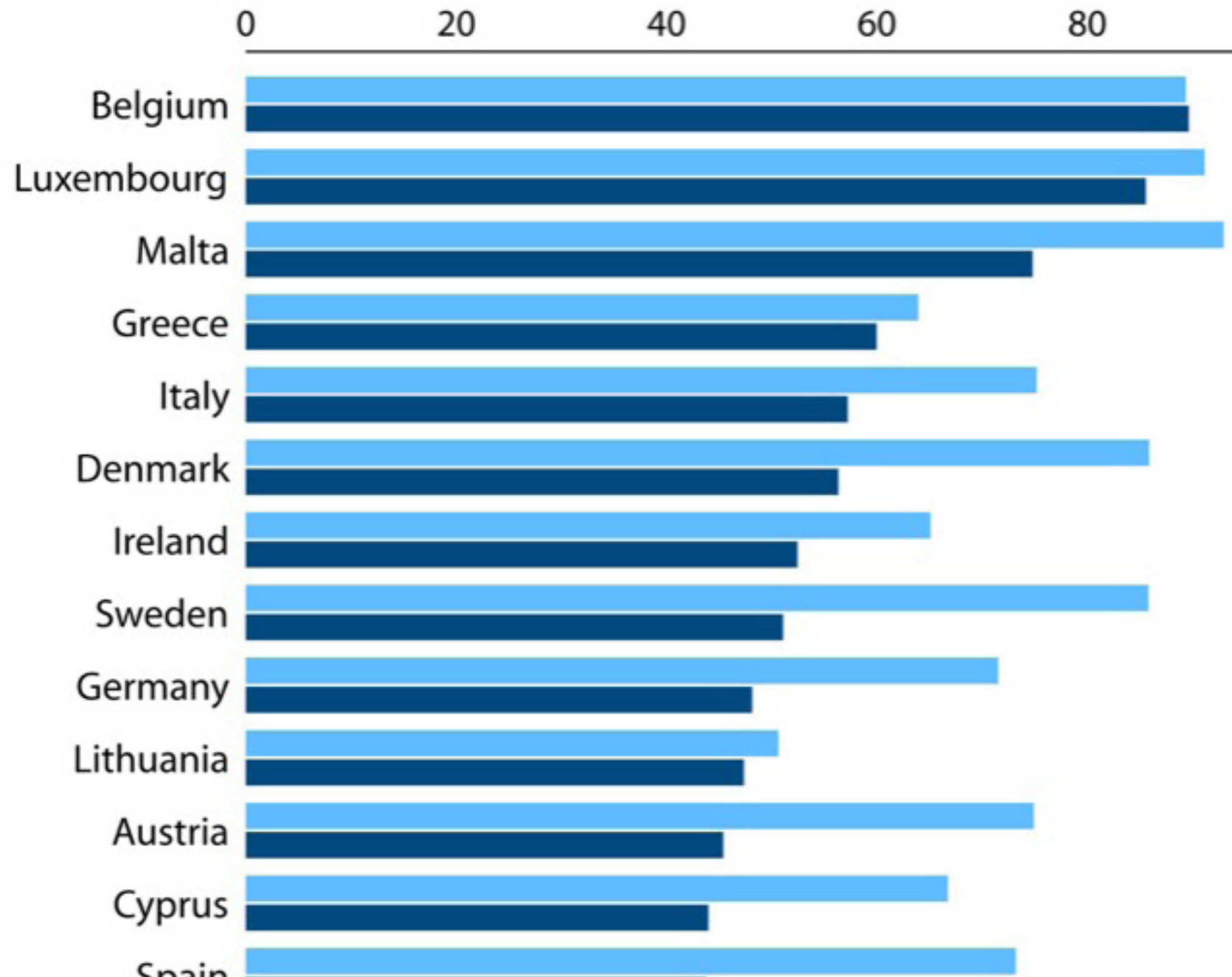
Our engine can scrap the data from the marketplace by matching the location (some can provide detailed longitude-latitude). This can save a significant amount of 3rd party appraisal (offline).

Public Figure Marketing Plan

The political strategy may depend on the role of the political actor as a public figure, religious leader, tribal chief, or many more. Their voice on social media can lead to public opinion as expected by a political leaders.

Through social network analytics, we can measure the effectiveness of our management campaign by connecting all networks that we have to get a public vote as a winner.

VOTER TURNOUT IN EU PARLIAMENTARY AND NATIONAL PARLIAMENTARY ELECTIONS



CONTACT US



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